President Marshall Kornblatt Enters Third Term

Those attending this year’s Annual Meeting on May 22nd greeted the reelection of President Marshall Kornblatt to his third term with enthusiasm and applause. His many significant accomplishments as leader during the previous two terms laid much of the ground work for the success of the Jewish Home and the continuous improvement of resident care. In his typical style, Marshall minimized his accomplishments and pointed to the success of his colleagues on the Board as well as Jewish Home staff. In his report, he highlighted the work of the Strategic Planning (Alan Glassman), Finance (Jerry Weinberger), Personnel (Steve Seitchik) and Insurance (Don Douglass), Nominating Committees (Louis Kahanowitz) and their committee members. He gave a special shout out (continued on page 2)

Newly elected and installed board members: (Rear left to right) Jeff Roth, Ed Brandes, Harris Cutler, Alan Smertz, Richard Bishop, Alan Glassman, Jerry Weinberger (front left to right) Rabbi Larry Kaplan, Dr. David Malinov, Phyliss Malinov, Leah Laury, Marshall Kornblatt.

John Coates Jr. Resident Spotlight

Contributed by Mayor James Connors
The legendary jazz pianist John Coates Jr. is alive and well in Scranton, PA!

For ten years John was living on the West Coast and before that on Coney Island. But the pull of his roots prevailed and he has settled in Scranton, the scene of many of his gigs and concerts.

John, born in Trenton, NJ, is the child prodigy of his dad, John Coates, a working musician, and his mom, a teacher. He started playing piano at a very early age, studied at Mannes College of Music and the Dalcroze School of Music, and thought seriously of becoming a concert pianist. His discovery of jazz changed his direction. After graduating from Rutgers in 1962, he worked for a music publisher in Delaware Water Gap as a composer/arranger and started performing regularly at the Deer Head Inn. Many famous artists were drawn to play with John including Al Cohn, Urbie Green, Bob Dorough of School House Rock fame, and Grammy-winning Phil Woods. Stride-pianist Art Tatum was Johnny’s main influence and Johnny went on to influence Keith Jarrett who played with him when he was only a boy.

In NEPA, Johnny found a home playing festivals at Nay Aug Park, the Delaware Water Gap Jazz Festival, and many of the jazz clubs in the area.

Johnny now lives at the Jewish Home of Eastern PA and hopefully will begin playing the piano again. His many CDs are available on Amazon or at the Deerhead Inn in Delaware Water Gap.

Welcome back, John Coates!
Annual Meeting (cont’d)

to Faye Bishop and Shlomo Fink for chairing a successful Membership Campaign that raised over $145,000 (see the accompanying list of members to whom we are most grateful). He also recognized the invaluable work of the two auxiliaries: the Scranton Auxiliary and the Wilkes-Barre Branch. In his remarks, Marshall thanked the dedicated staff of the Home which bears the awesome responsibility of caring for the welfare of all the residents day in and day out.

A very touching moment of the meeting was the reading of the resolution in memory of Dr. Joseph Schectman, a long standing member of the Home’s board, recognizing his invaluable service to the Home. The resolution was presented to his wife Harriet with copies provided for his two daughters. Marshall thanked Attorney Richard Bishop, Secretary of the Board, for preparing the beautiful tribute.

Rabbi Larry Kaplan, spiritual leader of Temple Israel of Wilkes Barre delivered a stirring invocation that set the mode for the entire meeting. He also served as the installing officer.

The Frank Family Circle

The origins of the Frank family in the Scranton/Wilkes Barre environs are traced back to Harry and Fanny Tanne Frank who moved to this area after marrying in NYC in 1912. They owned a succession of grocery markets and reared four children: Leo, Milton, Sylvia Ruth and Arthur. Harry was one of ten children and many of his siblings and their families resided and remained in the Scranton area as well. This resulted in a large family and growing presence of the extended Frank family in Northeastern PA. Interestingly, over the years the Jewish Home provided care to a number of Frank family members and relatives including Fanny Frank, the matriarch of the family.

Fast forward to 1959 when the family organized and held the first meeting of the Frank Family Circle at Crystal Lake. The tradition has continued mostly in Scranton and is now led by the grandson of Harry and Fanny, Dr. Robert Greenburg. He has served as President of the Circle for the past 13 years. The Frank Family Circle has designated the Jewish Home to receive donations in honor or in memory of Circle members who now number over 100. Just this year, Dr. Greenburg made a significant gift to the Foundation for the Jewish Elderly (in the Foundation Builders category) in memory of his Frank and Greenburg grandparents. In the past, he and his sister Lynn Greenburg Pryor made donations in memory of their parents.

Dr. Greenburg attended the University of Scranton and subsequently received his Doctor of Optometry degree from the Pennsylvania College of Optometry. Prior to retiring, he had a private practice in Reston, Virginia and was involved in leadership positions in an array of professional organizations. He reports that he is enjoying retirement and supporting the Jewish Home.

The leadership of the Jewish Home and the Foundation for the Jewish Elderly express their sincere appreciation to Dr. Greenburg for his contributions.

If you are interested in ordering a birthday cake please call social services at 570-344-6177, ext. 154. We can provide you with a kosher cake to help you celebrate.
Several years ago, the Jewish Home made a commitment to expanding and strengthening our short-term rehabilitation program to meet changing trends. Having a resident return to their prior living arrangement is the best possible outcome to a stay here, and we are seeing exponentially positive results in short-term stays. We have had 70 admissions in this first five months of 2017. Thirty-one of those residents or 44% successfully completed their course of therapy and returned to their prior living arrangement, either to home or a personal care facility. This eclipses last year’s admissions rates by almost 25% with comparable return to community rates. This is shaping up to be a very busy year for us in terms of short-term rehabilitation.

Successful negotiation of a contract with Geisinger Health Plan has also enhanced our ability to expand the rehabilitation program since growing proportions of the elderly population of our area are participants in the Geisinger Health Plan. In an increasingly competitive market, our participation in the Geisinger Plan opens the doors to a far greater number of potential residents. So far, the statistics support this, with an unprecedented volume of admissions during the last six months.

What does this really mean to those in need of post-acute (or after hospital) health services? The Jewish Home has a top notch rehabilitation therapy department and nursing staff that focus on providing high quality care to meet a variety of medical and rehabilitation needs. We also are strengthening the “Home” we provide to our residents by our commitment to making stays whether long or on a short term basis focus on resident centered needs. While our care is primarily focused on senior care needs, we serve wide array of age groups within that population, especially for short stay transitions.

Thanks to a donation from Janice and Harris Cutler, the Jewish Home has “new tenants”. Not the type of tenants you are thinking of but tenants that fly in for a visit, have lunch and take off again. Of course, you guessed it, they are birds.

Two years ago, a resident suggested it would be nice to have a birdfeeder. The Home obtained one and installed it just outside the living room on first floor. The feeder turned out to be a big hit for residents and birds alike. As the feeder began to wear out, the facility sought a donation through the wish list for a new feeder and added a bird house.

The new feeder and bird house were installed this May drawing more residents to view the feeding frenzy. Next time you stop by, join the covey of birdwatchers in the living room!

See the Jewish Home Wish List on Page 12 for ways your directed donation can enrich the lives of our residents.
Jewish Home Welcomes New Staff Members

The Jewish Home would like to introduce two new professional staff members to the team, Twalla Wahl and Kellie Grigalunas.

Twalla Wahl joined the Jewish Home in January 2017 as the Home’s Clinical Operations Executive. Twalla obtained her BSN from Northwestern Oklahoma University and an MBA in Healthcare Management from Columbia Southern University. She has close to two decades clinical experience working as a Director of Nursing, Consultant and most recently as a Nurse Executive. Twalla says, “Becoming a member of the Jewish Home team was like hitting a homerun. The reputation in the community for compassionate steadfast care is impeccable.”

Living in the country, she manages to care for many animals including chickens, dogs, ducks and cats. In her spare time, Twalla enjoys spending time with her children, Kyle, Kurt, and Kortni, stepson Charlie and grandson Jayden.

Kellie Grigalunas started her Jewish Home career as an Activity Coordinator in October 2015. She recently applied for and accepted the position of Activity Director. Kellie is a graduate of East Stroudsburg University with a degree in Recreation Therapy. Presently, she is working on a Master’s degree in Health Administration from Marywood University and concurrently completing requirements for certification as a Certified Activity Director through the National Certification Council for Activity Professionals. Kellie found her true passion of working with the elderly volunteering at nursing facilities and senior centers during her undergraduate studies. Particularly at the Jewish Home, she finds the residents teach her something new everyday. In her spare time, Kellie enjoys going to the gym and walking her dogs, Westley, Wiley and Avery.

I/we would like to become a member of the Jewish Home and help make sure that the residents continue to receive the very best nursing home care available in Eastern Pennsylvania. A check is enclosed for the following membership category (credit cards also accepted, see below):

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- Sponsor ($50 to $99)
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- Pillar ($500 to $749)
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Send completed form to The Jewish Home, 1101 Vine Street, Scranton, PA 18510. You may also make your donation easily online on our website at www.jhep.org.
Enthusiastic Support for Annual Membership Campaign Continues

Year after year, friends throughout NEPA and well beyond respond generously to the vital Membership Campaign. Marshall Kornblatt, President of the Jewish Home, expressed his gratitude to the co-chairs Faye Bishop and Shlomo Fink and the other campaign volunteers for leading this year’s Membership Campaign to a successful conclusion. “Their willingness to devote themselves to this effort in raising needed funds, he said, assures that the Home can continue to provide a high level of care to all residents.” “The outpouring of generosity by so many people and families, a total of over 750 contributions, indicates the high esteem in which the Home is held, commented Marshall, as well as the empathy of the donors even during challenging financial times.” “Every gift regardless of size, noted both Faye and Shlomo, is an affirmation of the noble character of each and every donor.”

As is the Home’s tradition, we list the names of donors by community to highlight the wide acceptance of our work in the region and even out of state supporters and, of course, as our way of saying thank you. We know that the only thanks that a donor really wants is the assurance that the Home will continue to provide the best care possible to the aging residents. If by chance we have made an error in your listing or inadvertently omitted your name, please let us know so we can make the correction.

The Honor Roll of Members is listed separated by location and categories as follows:

<table>
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<tr>
<th>Category</th>
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<td>CONTRIBUTOR</td>
<td>under $25</td>
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The Harry and Jeanette Weinberg Alzheimer’s Program

The Program continues its dementia care for its residents seven days a week, including evenings and weekends. Trained nursing assistants are supervised by Unit Manager Marissa Barcola, RN. She will also be leading the Jewish Home Team as Team Captain in the Walk to End Alzheimer’s this year on October 7, 2017.

Recently, the Jewish Home sponsored the keynote speaker, with Rabbi Samuel Sandhaus introducing Vince Antenucci from the Center for Applied Research in Dementia, at the Spring Conference for the Alzheimer’s Association. The conference room was filled with professionals eager to learn more about care for elders with dementia.

The Jewish Home continues to host a monthly support group which is a forum for families and members of the community to gather and discuss strategies to help each other.

We are proud that, Nicole Lipinski, MS, ADC-MC, CDP, Jewish Home’s Dementia Care Specialist, will receive the Caregiver award from the Alzheimer’s Association. This award recognizes excellence in service characterized by the individual’s enthusiasm and passion for the work of caregiving, length of service and exemplifying dedication to the mission of caring for persons with Alzheimer’s disease. The award also recognizes someone trained to anticipate, plan and manage the changes that are a natural part of the progression of the disease. Nicole is a certified dementia practitioner who has worked at the Jewish Home for 22 years.

We have a dedicated team of professionals who continue to provide excellence in dementia care.

Longest Day Supports Alzheimer’s Awareness

Team Captain and Unit Manager Marissa Barcola, RN leads the staff on the Longest Day to support Alzheimer’s Awareness
Nursing Home Week

This year, the theme for National Nursing Home Week was “Spirit of America”. The residents directed many of the activities at the Home through the efforts of Resident Council and Food Committees on each floor.
Jewish Home Auxiliary
Calendar of Events
2017 - 2018

Board Meeting
Tuesday, August 29, 2017 • 1:00 pm

Opening Lunch
Thursday, September 28, 2017 • 12:30 pm

Board Meeting
Tuesday, November 14, 2017 • 1:00 pm

Hanukah Party
Sunday, December 17, 2017 • 2:30 pm

Purim Party
Sunday, February 25, 2018 • 2:30 pm

Board Meeting
Tuesday, April 17, 2018 • 1:00 pm

Mother’s Day Party
Sunday, May 13, 2018 • 2:30 pm

Volunteer Recognition/
Closing Installation Luncheon
Thursday, May 17, 2018 • 12:30 pm

Father’s Day Party
Sunday, June 17, 2018 • 2:30 pm

Summer Picnic
Sunday, July 29, 2018 • 2:30 pm

You can make a difference in the lives of the Jewish Home’s residents while honoring or memorializing a friend or loved one. Please contact the Jewish Home’s Business Office Secretary Lynn Klemick at (570)-344-6177 extension 109 for information. Your generosity is greatly appreciated.

ACTIVITIES DEPARTMENT: Heightsens awareness to encourage mental function
$1-$5 Word Search Books
$10-$50 Personal Listening Devices (Portable CD Players)
$15-$25 Manicure Magic Supplies
$15-$30 Supplies for Water Color Painting/Crafts
$20-$75 Outing Donations
$25 Sensory Gel Maze
$50 Gardening Supplies
$100 Planters and Pots
$150 Live Entertainment
$200 Plants
$500 Electronic keyboard and stand

ALZHEIMER’S UNIT
$5 Playing Cards
$10-$20 Craft Supplies
$10-$20 Lacing Cards
$20-$30 Tactile Sensory Items
$40-$50 CD/Radio Player
$40-$50 Companion Dolls
$50 Companion Accessories
$100 Companion Animals

DIETARY DEPARTMENT: Creating tasty, nutritious meals served in an elegant environment
$30 Coffee Pots
$50-$100 Serving Platters/Bowls for Parties
$50 Crock Pots (2)

$55 Air Pots for Coffee & Hot Water
$75 Ice Tea, Lemonade & Water Pitchers
$75 Party Decorations for Special Occasions
$100 Adaptive Equipment
$130 Ninja Nutri Blender (2)
$100-$250 Table Linens & Skirts
$300 Chaffing Dishes
$500 Serving Carts
$1000 Small Dessert Cart
$4000 Robot Coupe

NURSING DEPARTMENT: Compassionate, skilled care in a state-of-the-art facility
$150 Oxygen Conserver
$200 Tympanic Ear Thermometer
$250 Slings for Lifts
$250 Pulse Ox Machine
$300 Pressure Reduction Mattress
$500 Wheelchair
$600 Reclining Chair
$800 Oxygen Concentrator
$2,000 Resident Beds
$3,600 Sit to Stand Lift
$4,200 Viking Lift

REHAB THERAPY DEPARTMENT: Renews our residents’ physical well being and self esteem by focusing on restoring their skills.
$80 Functional Memory Manual
$400 Baseline Pinch Gauge for Digits and Case
$1500 Thera Wall Therapy Storage System

The Auxiliary sponsors many programs throughout the year for the residents and its members. Become a member today and enrich not only your life, but the lives of our residents. To become a member of the Scranton Auxiliary, please contact Lynn Klemick at (570) 344-6177 ext 109.

Jewish Home President Marshall Kornblatt entertaining members of the Wilkes-Barre Branch at their recent annual function.
The Jewish Home of Eastern Pennsylvania held its annual Volunteer Recognition/Closing Installation Luncheon on Thursday, May 18, 2017. The luncheon each year serves as an expression of the appreciation to our volunteers. Our volunteer program consists of both individuals and groups that spend quality time with our residents. Each volunteer in his/her own way adds a special dimension to the quality of life of each resident. The Jewish Home Staff and Board of Directors have immense gratitude and appreciation for all the volunteers. A highlight of this year’s event was a special tribute to two individuals who have been ardent volunteers. Recognized was Patti Schwartz, a volunteer with a unique musical talent and devotion to residents and Marion Glassman, a respected community personality and active member of the Jewish Home’s auxiliary whose commitment to the organization and to the residents over the many years has been truly extraordinary. On behalf of The Jewish Home, we thank all of the volunteers for their priceless commitment and selfless service.
Honor & Remember

The Jewish Home gratefully acknowledges all contributions commemorating significant events. A contribution to our funds is a tribute to those you love and a lasting reminder that you care. The minimum contribution is $5.00. Contributions made after May 31, 2017 will be published in the next issue. We make every effort to ensure that the donors are recognized correctly. Please call Raisa Ivanov at (570) 344-6177, ex. 100, regarding any errors.

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(Get Well)
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(Birth of Great Grandson)
Guittelle Rothstein

(“Volunteer of the Year” Award by the JH Auxiliary)
Molly Grossinger

(Special Birthday)
Marlene Lieber

(Life Member)
To make a donation to any of our funds, please call Lynn Klemick at (570) 344-6177, ext. 109 or Raisa Ivanov at ext. 100.

Have you “Liked” us lately? Photos of resident activities and events are posted regularly to keep in touch with facility happenings. If you haven’t checked us out, we invite you to “Like” us on Facebook.

CLIP AND SAVE PHONE LIST

You Have Connections at the Jewish Home
To assist you in reaching members of the staff, we are enclosing a directory of the most frequently called extensions. Others can be reached by pressing 5 for the directory or pressing “0” for the receptionist. The main number is (570) 344-6177.
Chapel Donations

IN HONOR OF:
Rabbi & Mrs. Yaakov Bilus
Rosalie Engelmyer
Nancy Friedman
Marion Glassman
Mildred Harris
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OCCASION:
Son’s Marriage
Birthday
Get Well
“Volunteer of the Year” Award
Get Well
Get Well
Special Birthday
Get Well
Best of Luck in a New Home
Get Well

IN MEMORY OF:
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Susan Severe & Gershon
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Susan Severe & Gershon

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Marion Pearl
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OCCASION
In memory of Helen Benkaim
In memory of Lola Behar (4)
In memory of Nelson Goodman
In honor of Lillian Freidlin’s birthday
In honor Neil Weinberg’s birthday

ITEM
Companion Pets (5)
Table Games
Craft Supplies
Plants for patio
Craft Supplies and Adult Coloring Book
Water Painting Supplies
Gardening Supplies, Planters and Pots
Reclining Chair

Special Donations
We had our first ever wedding between two residents on Saturday, May 20th: Eleanor Loewenberg wed Louis Labrosky. We thank Dave Cohen for sending us the photos he took of the wedding.

Father Joseph Sica marrying the couple at Immaculate Conception church with Webster Tower residents looking on.

The cake the guests enjoyed on the wedding day!

Webster Tower wedding guests, front row: Dolly Baron and Carole Fishbein. 2nd row: Nancy Friedman, Shirley Nudelman, Bernice Ecker, Fern Blum and Roz Rutta.

More guests from Webster Towers, front row: Flora Ceccacci, Rita Betti and Steve Rosenberg. 2nd row: Millie O’Brien, Eleanor Casey and Judy Farrell.

Louis & Eleanor Labrosky feeding each other cake at their reception at Webster Towers.

Congratulations Louis & Eleanor Labrosky!
It's funny, that after being here for 21 years, I am still amazed at the changes I see. I often remark that there is something new every day. Of course, it not only keeps us on our toes, it keeps us from getting bored as well! At this time, I would like to write about some things that I see all over again. So here goes.

In the past, I have talked a lot about friendships among our Residents. Most often about the beauty of new friendships among Residents who had not known one another. Currently, it is all about old friendships. Some have been rekindled as individuals have moved in, and some have moved on to a new level since becoming Elan Gardens Residents. We know the value of social interaction in general, and with the population we serve, it seems even more valuable. There are so many benefits of socialization not the least of which is keeping a sharp mind. The days pass easily when you can do it spending time with others and when you can call those others your friend, it is even better.

I recall that in the past I have written about it “raining men” at Elan Gardens. Well, the weather pattern has returned and we are enjoying a new bevy of gentleman. We notice that when this occurs, it perpetuates itself because prospective male residents find the mixed environment rather appealing. Usually the census in senior living facilities mimic the statistics of the total aging population, with extremely low percentages of men versus women. Right now, Elan Gardens is enjoying a total of 30 percent men. The male residents are enjoying the male residents, and the female residents are enjoying the male residents. Hang onto your umbrellas, ladies!

I keep a close watch over our Memory Lane program. It is a really interesting environment and I find that I am constantly learning about dementia. As residents come and go from Memory Lane, the environment changes, as care levels change, as personalities change, as needs change. The benefit of providing this program within the greater program of Elan Gardens in general, is that we can take advantage of what is best for each Memory Lane Resident. In other words, if a Memory Lane Resident enjoys singing and can even remember all of the words despite their level of dementia, that person becomes a part of our Glee Club twice a week. Same goes for flower arranging, and entertainment, and any other recreational program that would be appropriate and beneficial. Of course, there continues to be a fine line as to a person’s capabilities and we are constantly assessing them so that we can provide the best care and the best experience possible for all of our Residents.

So there is a little bit about a lot of things within my view. Today. Tomorrow may be different!
Elan Gardens’ Donations

Elan Gardens acknowledges with gratitude minimum contributions of $5.00 in honor or memory of friends and loved ones whom you wish to recognize. Contributions made after June 16, 2017 will be published in the next issue. We make every effort to list donations correctly and apologize for any errors. Please call (570) 585-4400 with any corrections.

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Allana Arnovitz & Family

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Roz Marks
Suzy & Rick Jacobson

WILLARD FURMAN
Dorothy Silverman

PAUL ALAMAR
Carol & Jack Nogi
Sharon & Saul Levy
Allana Arnovitz
Harriet Schectman

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Roz Marks

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Roz Marks

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*Of Blessed Memory

GET WELL WISHES
JANE OPPENHEIM
Roz Marks

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ELAN GARDENS
WISH LIST

If you would like to sponsor any of the below items, please call Ilise or Ann at 570-585-4400. We will acknowledge them according to your personal request.

- $150 – Live Entertainment – we have entertainers every Monday afternoon and it is enjoyed by all!
- $400 – Set of Tablecloths for Sabbath and Holidays
- $25 - $75 – Resident Centered activity supplies for Memory Lane.
- $125 – Weekly flowers begin with a flower arranging activity and then enjoyed in the dining room all week long.
- $100 – Outdoor game sets
- $150 – Picnic lunch – this does not include the food, but does include the extra special touches for a picnic.
- $250 – Commercial Fax Machine
- $100 – Miscellaneous exercise equipment for senior aerobics, such as stretch bands and weights.

Janet Popky and Scotty Perry have become fast friends.
Summer flowers planted by the residents fill our front and back patios. Check out our wish list and help us keep these pots filled for the fall.